

press release

January 06, 2015

kraftwerk from eZelleron – a completely new type of charger for mobile devices

German company eZelleron Inc., based in Dresden, has developed a groundbreaking new charger for portable electronic devices such as smartphones, tablets or GoPro cameras. The new product represents a quantum leap in terms of performance and availability compared to conventional battery chargers.

kraftwerk really is a small portable power station. The handy and extremely lightweight device provides reliable power anytime, anywhere, and absolutely never needs to be connected to an electricity supply or a power outlet. kraftwerk gives users a whole new dimension of freedom and independence for the power supply of their mobile electronic devices.

kraftwerk uses an innovative fuel-cell technology developed by eZelleron Inc. Protected by 27 patents, the system converts standard camping gas or lighter gas – cheaply available all over the world – directly into electricity. The highly efficient device is easily refilled again and again in seconds. kraftwerk is ready to go and provides energy for amazing 11 iPhone charges. With just one charge of gas it makes the user completely independent for weeks.

Already available in a range of flawlessly functional prototypes, eZelleron Inc. wants to launch kraftwerk on the market in November/December 2015. A capable partner for mass production has already been found. In order to fund the necessary steps until then – including two comprehensive test phases – the company has now launched a campaign on the crowd-funding platform www.kickstarter.com.

Everybody can already already pledge for his personal kraftwerk on Kickstarter and get them immediately after the start of mass production as part of the first delivery. In this way, people who place their orders are helping to finance the next steps. eZelleron Inc. has produced a video to support the crowd-funding campaign. It presents potential backers a summary of the main advantages of kraftwerk.



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About eZelleron Inc.

Based in the German city of Dresden, eZelleron Inc. is an innovative start-up company and a spin-off from an institute of the world-renowned Fraunhofer-Gesellschaft. Since its foundation in 2008, the company has been developing low-emission energy sources as mobile power supplies. The CEO and head of the 25-member expert team at eZelleron is Sascha Kühn.

After graduating in materials science, Sascha Kühn obtained his PhD in the field of high-temperature fuel cells, and has many years of experience including as Director of Research for a European fuel-cell company. He is the author of more than 30 patent applications and has already won several industry awards.

You can find more information about kraftwerk at **[Kickstarter](#)** and **[hellokraftwerk.com](#)**.

PRESSKIT:

[hellokraftwerk.com/press](https://www.hellokraftwerk.com/press)

KICKSTARTER:

<https://www.kickstarter.com/projects/265641170/kraftwerk-highly-innovative-portable-power-plant>

VIDEO:

https://www.youtube.com/channel/UCCxR3QkDnCPcX_UFR058OaQ

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